

# EUROPEAN SURVEY

vo  
citizen

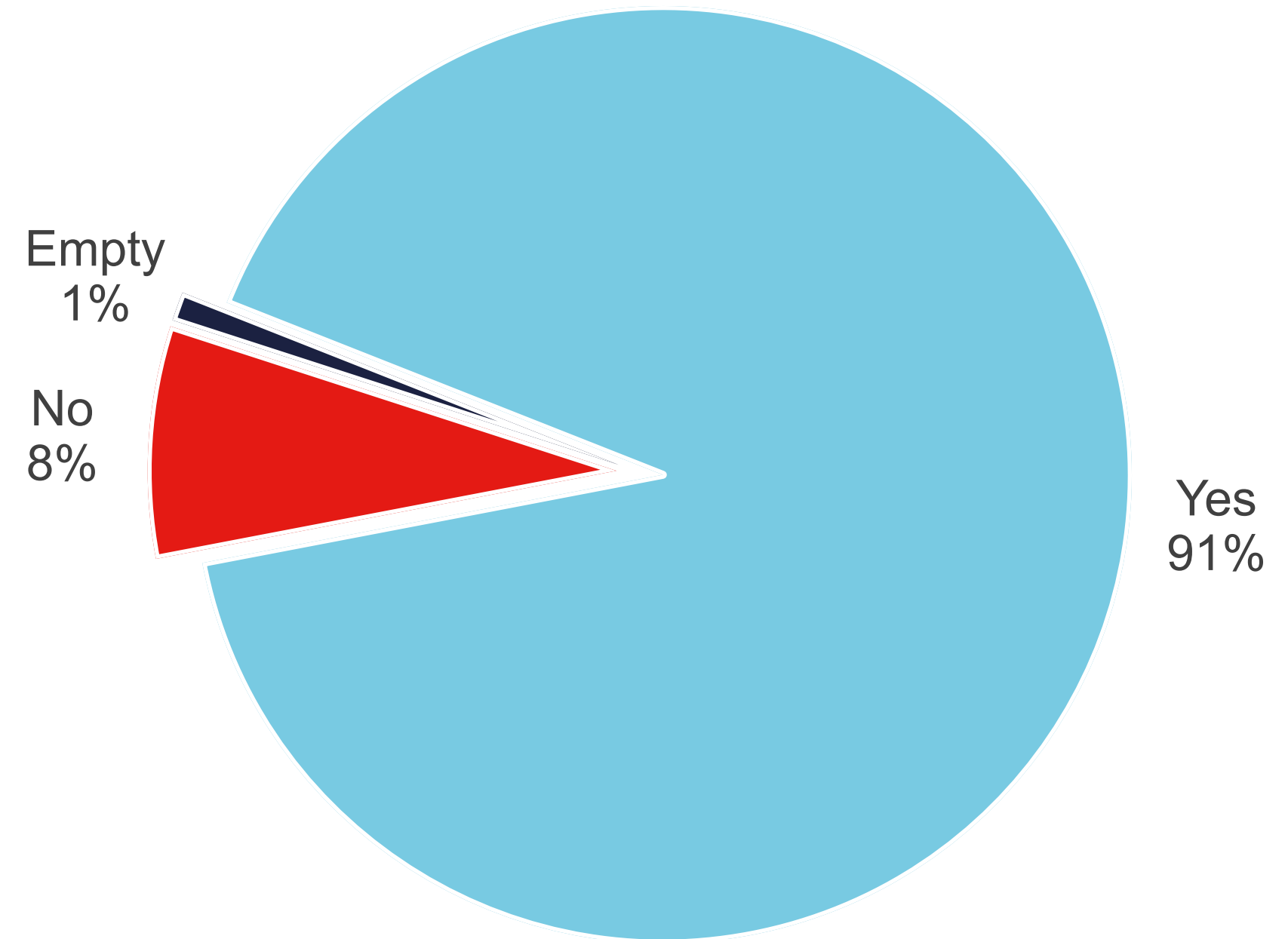




**This survey aims at getting insights on how LGBTQI+ people perceive messages and information which are addressed to them or which talk about them.**

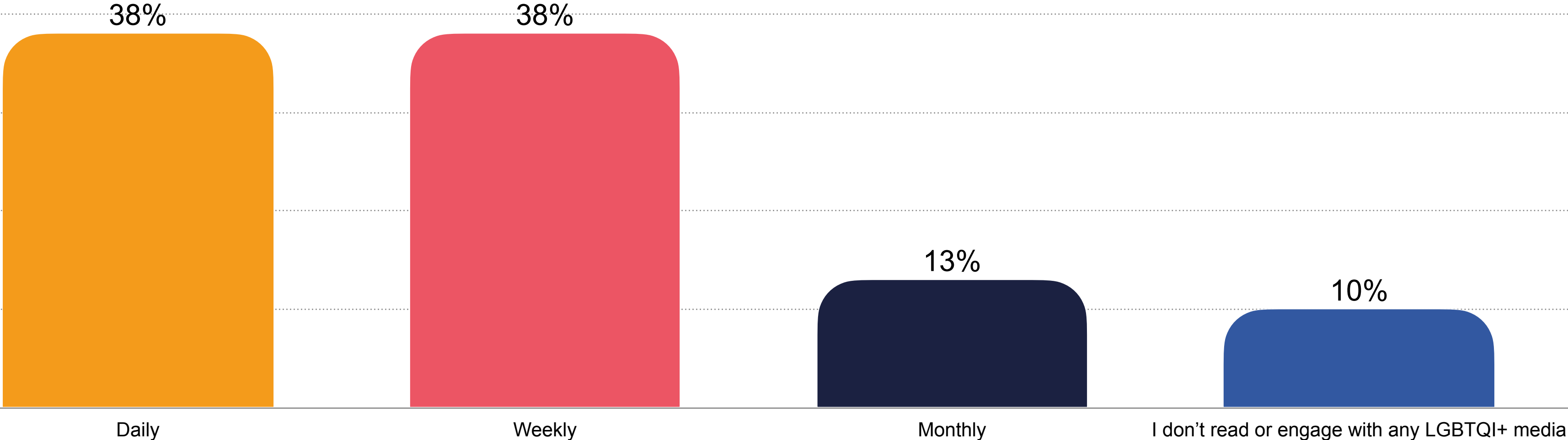
## 04. Media

“ Do you consult any LGBTQI+ magazines, websites, social media channels? ”

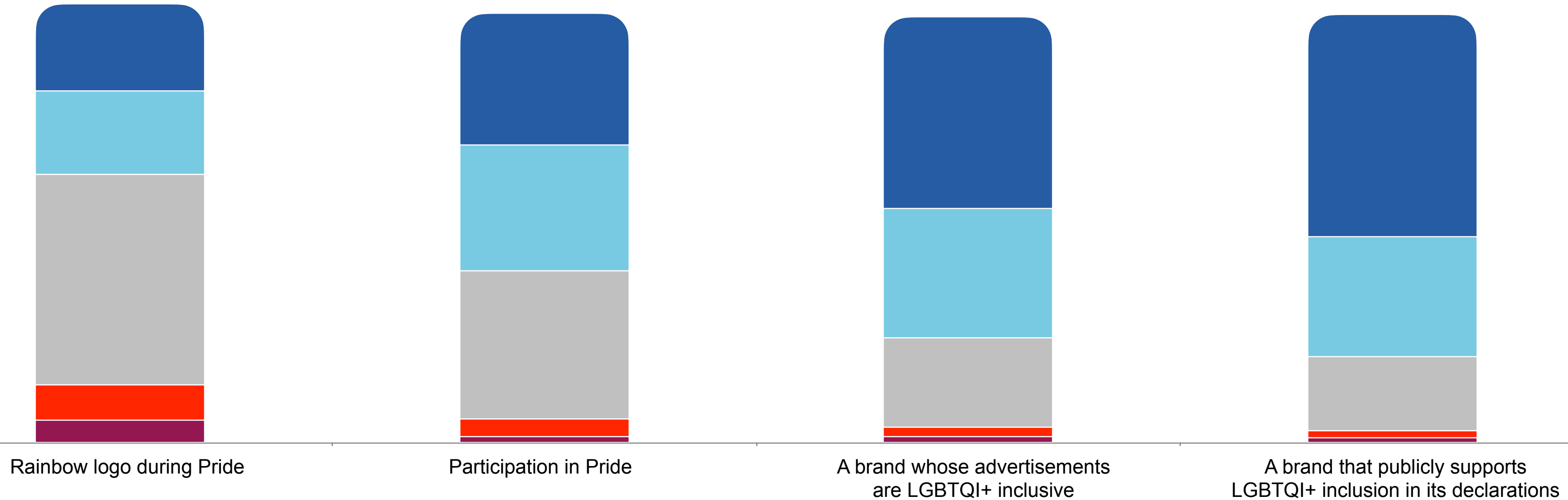
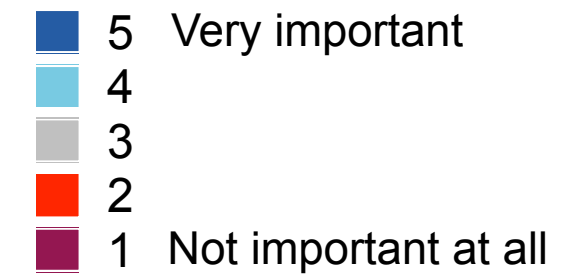


04. Media

“ How often do you read or watch LGBTQI+ magazines, websites, social media channels? ”

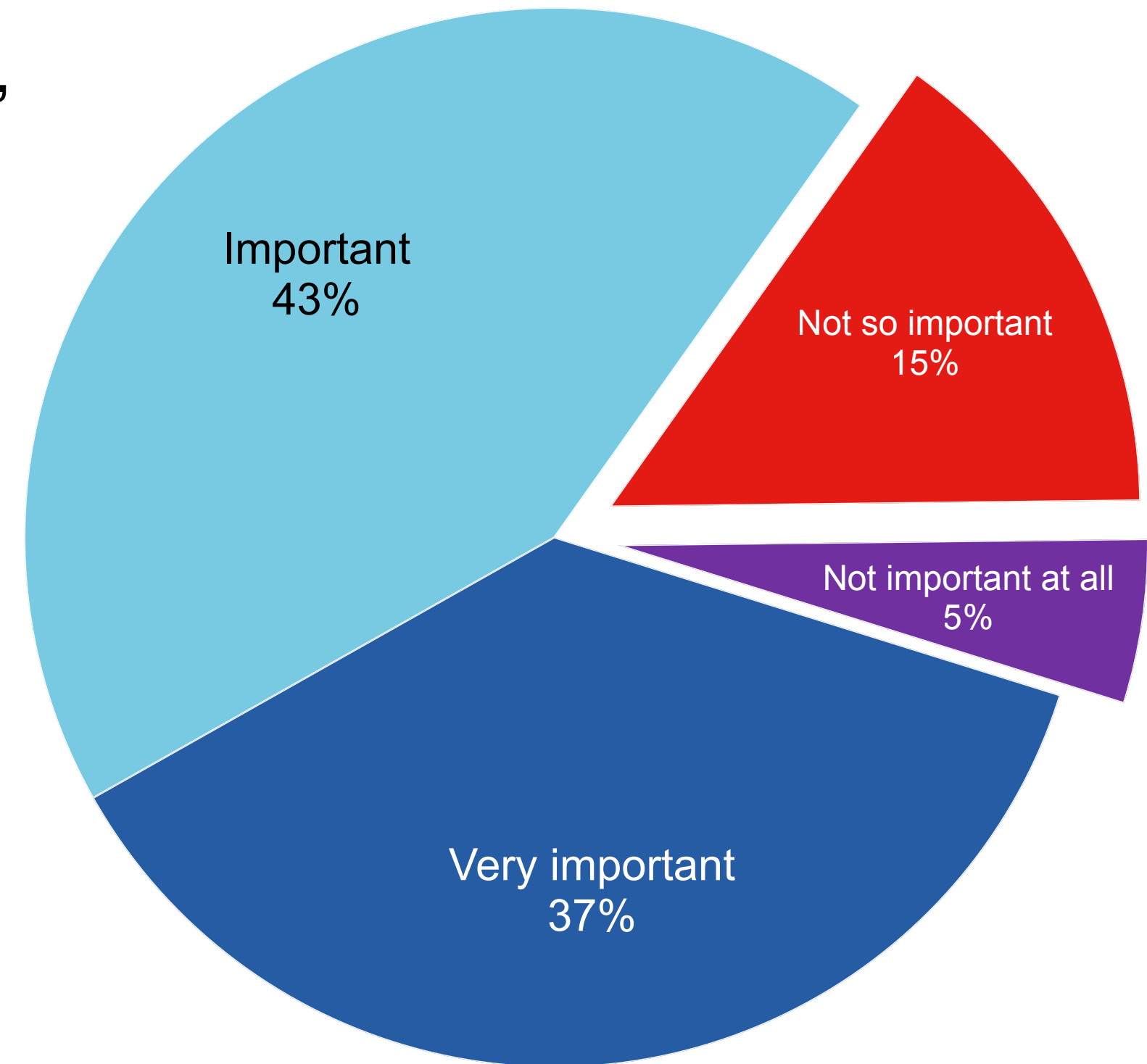


# Logo in rainbow vs. true commitment



## 07. Tourism

“ When you select a travel destination, the fact that this destination appears LGBTQI+ friendly is: ... ”



## 07. Tourism

“ Will you plan your travel around an LGBTQ+ event - such as a Pride, a festival, or a party? ”

